



Step by step guide to running a successful Pirate Day at your school.



Thank you for registering your school to participate in Pirate Day. We hope everyone enjoys dressing up and having fun despite the seriousness of childhood brain cancer.

What to do:

1. **Download and display the poster.** You'll find this at pirateday.com.au/resources.
2. **Newsletter.** Tell parents about Pirate Day in the school newsletter. Maybe they'll join in the fun too.
3. **Dress up!** Even teachers can get involved by wearing stripes and an eye patch.
4. **Collect treasure.** In this case, a gold coin donation from everyone one who participates. Funds raised go towards childhood brain cancer research.
5. **Choose an activity.** Do something fun that reinforces why everyone is dressed as a pirate on the day. You'll find a bunch of ideas linked to the Australian Curriculum by age group at pirateday.com.au/resources
6. **HAVE FUN!** Thank you for bringing attention to, and raising money for, childhood brain cancer research.

Here are some important things to know about childhood cancer

- Cancer kills more children in Australia than any other disease. Brain cancer is the most serious of all the different cancer types.
- You can't catch cancer. It's not like a cold.
- The treatment given to kids affects their bodies inside and out. They might lose their hair, but they are still themselves, so we shouldn't be afraid of being their friend.
- Cancer is a disease. It can make people feel sad and angry. We should talk about how we feel when someone we know has cancer. Talk to someone you trust if you are feeling upset, worried or sad.
- We are smart. Doctors, scientists and researchers are working to find better treatments and a cure for all childhood cancers, including brain cancer.
- Everyone can do something to help. Even small things like carrying your friend's books if they aren't feeling well. Or send a card or goody bag when they're in hospital so they know you're thinking of them.

What doctors, scientists and researchers are doing

All over Australia medical professionals such as doctors, scientists and researchers are working hard to learn more about cancer so that they can find better treatments to help children with the disease get better quicker with no nasty side effects.

Why we need your help

Government funding for medical research only stretches so far. By participating in Pirate Day you are helping provide much needed funds for research. The two charities, The Kids' Cancer Project and The Pirate Ship Foundation who collaboratively run Pirate Day, will allocate money raised to brain cancer research projects. In 2020 funds raised will go toward a study lead by Associate Professor Joshua McCarroll at the Children's Cancer Institute, Sydney. His team are working with state-of-the-art nanomedicines designed to cross the blood-brain-barrier, inhibiting a gene which plays an important role in regulating chemosensitivity without causing toxicity to non-tumour cells. If successful, this new therapeutic strategy has the potential to increase survival and quality of life for children diagnosed with all types of brain cancer.

Everyone can help

We've learned that awareness leads to fundraising, which leads to more scientists able to search for better treatments and a cure. So when you unleash your inner scallywag, you're helping in two important ways.

We wish you every success for this fun and informative day.

Funds raised through Pirate Day go toward childhood brain cancer research through The Kids' Cancer Project.

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THE KIDS' CANCER PROJECT
Science. Solutions. Survival.